



NATIONAL FEDERATION OF REPUBLICAN WOMEN

38th Biennial Convention

September 10-13, 2015 • Phoenix, Arizona

Official Call

In accordance with the bylaws of the National Federation of Republican Women (NFRW) [Article IX, Sec. 1(B)], I, Kathy Brugger, President of the National Federation of Republican Women, hereby issue the **Official Call to the National Federation of Republican Women's 38th Biennial Convention** and request that the delegated representatives of the members of the NFRW present themselves for that convention on September 10-13, 2015, in Phoenix, Arizona. This is also the Call to the pre- and post-convention Board of Directors meetings on September 10 and September 13, 2015.

The agenda will include such business as should properly be conducted by the delegates, including election of officers for the 2016-2017 term, proposed bylaw amendments and resolutions, and any additional business appropriate for consideration. The convention will feature 2016 presidential candidates, training seminars and workshops, and networking events.

The convention will provide an excellent forum to review our achievements and to look ahead to new challenges. This material includes all of the key information you need to make your plans to join us in Phoenix. Additional details are available at NFRW.org.

Have a wonderful summer, and we'll see you this fall.

Kathy Brugger
NFRW President



EXECUTIVE COMMITTEE

PRESIDENT

Kathy Brugger, California

IMMEDIATE PAST PRESIDENT

Rae Lynne Chornenky, Arizona

FIRST VICE PRESIDENT

Betty Poe, South Carolina

SECOND VICE PRESIDENT

Carrie Almond, Missouri

THIRD VICE PRESIDENT

Kay VanSant, Alabama

FOURTH VICE PRESIDENT

Becky Johnson, Kansas

SECRETARY

Eileen Sobjack, Washington

TREASURER

Lynne Hartung, Nevada

MEMBERS-AT-LARGE

TO THE EXECUTIVE COMMITTEE

Cindy Graves, Florida

Dena Barnes, North Carolina

Suzanne Crow, Louisiana

STAFF

Cheri Ady, Finance Director

Terri Hauser, Political Director

Gail Ledwig, Staff Assistant

Carol Littell, Meetings Director

Jenny Mundy, Special Projects
Coordinator

Anushya Ramaswamy, Executive
Projects Coordinator

Frederika ver Hulst, Membership
Director

Lisa Ziriax, Communications Director

HEADQUARTERS

124 N. Alfred St., Alexandria, VA 22314
703.548.9688 | Fax: 703.548.9836
www.nfrw.org | mail@nfrw.org



Schedule of Events

The following events are scheduled at the J.W. Marriott Desert Ridge Resort & Spa in Phoenix. Schedule is subject to change.

WEDNESDAY, SEPTEMBER 9, 2015

3:00 pm – 5:00 pm NFRW Executive Committee Meeting (*closed*)

THURSDAY, SEPTEMBER 10, 2015

10:00 am – 6:00 pm Convention Registration / Information Desk Open

10:00 am Straw Poll Voting Opens

1:00 pm – 2:30 pm State Presidents Meeting (*closed*)

2:30 pm – 4:30 pm Pre-Convention Board of Directors Meeting

Evening Regents Event (*Regents and their spouses and children only*)

FRIDAY, SEPTEMBER 11, 2015

9:00 am – 6:30 pm Convention Registration / Information Desk Open

8:00 am – 3:30 pm Campaign Management / Leadership Training Seminars (*optional, additional fee*)

1:30 pm – 3:15 pm New State Presidents Training (*closed*)

4:00 pm – 5:30 pm Achievement Awards Reception (*invitation only*)

Evening Opening Night Welcome Event

SATURDAY, SEPTEMBER 12, 2015

7:30 am – 5:00 pm Convention Registration / Information Desk Open

8:30 am – 12:00 pm Convention General Session

12:30 pm – 2:30 pm Luncheon

2:45 pm – 3:45 pm Workshops (*registrants will select one on site*)

4:00 pm – 5:15 pm Convention General Session

5:15 pm – 6:15 pm Networking Reception

7:00 pm Straw Poll Voting Closes

Evening Hospitality Suites

SUNDAY, SEPTEMBER 13, 2015

6:30 am – 2:00 pm Information Desk Open

7:00 am – 8:30 am Polls Open – Election of National Officers

7:30 am – 8:30 am Prayer Breakfast (*optional, additional fee*)

9:00 am – 12:00 pm Convention General Session

12:00 pm – 1:00 pm Networking Luncheon

1:15 pm – 3:45 pm Post-Convention Board of Directors Meeting

4:00 pm – 5:00 pm Post-Convention Executive Committee Meeting (*closed*)



General Information

Where will activities be held?

The general sessions, luncheons and other convention events and activities will take place at the official convention hotel, the J.W. Marriott Desert Ridge Resort & Spa in Phoenix, Arizona.

What's included in my registration fee?

- **Opening Night Welcome Event**
- **General Sessions**—NFRW business will be conducted, including election of the 2016-2017 Executive Committee. Presidential candidates, elected officials, party leaders, political experts, and other VIPs have been invited.
- **Two Luncheons**—If you have special dietary needs, contact meetings@nfrw.org.
- **Voting in the NFRW Presidential Straw Poll**
- **Saturday Workshop**
- **Credentials for Voting Members**
- **Welcome Tote**

May I purchase extra event tickets?

Yes! Remember, as a full convention registrant, the Opening Event and the Luncheons are included in your registration price. Additional luncheon guest tickets are \$85 for Saturday and \$75 for Sunday, and \$155 for the Opening Event.

Please check the appropriate boxes on the Convention Registration Form, and include the additional cost in your total registration payment. A separate registration form must be completed for each attendee, even for those who are only attending meals.

Additional events that are not included in the convention registration fee are available. See page 4 for details.

How should I dress for the climate?

In the early fall, the average daily high is 102 degrees, and the average daily low is 79 degrees. Meeting rooms are often cool, so dressing in light layers is suggested. Comfortable walking shoes are a must. Casual business attire is appropriate for meetings, luncheons and the Regents Event.

What happens if I cancel?

If you cancel your registration by July 30, 2015, you will be assessed a cancellation fee of 15% of monies paid. Cancellations made between July 31 and August 25, 2015, will incur a cancellation fee of 30% of monies paid. All cancellations must be received by the NFRW in writing by mail or fax (**no phone cancellations will be accepted**) by August 26, 2015. No refunds will be issued for cancellations received after August 26, 2015.

E-mail cancellation requests to:

NFRW@epsilonregistration.com

Mail cancellation requests to:

NFRW Registration, P.O. Box 12,
Barhamsville, VA 23011

Fax cancellation requests to:

(443) 524-9358

Please include your account number for reference. **You must cancel your hotel reservation separately** by calling the J.W. Marriott Desert Ridge Resort & Spa at (800) 835-6206.

How do I receive my convention packet?

Pick up your convention packet, which includes your credentials and tickets, from the NFRW registration area of the J.W. Marriott Desert Ridge Resort & Spa.

Registration will be open during the following times.
(Times subject to change).

Thursday, September 10, 10:00 am–6:00 pm

Friday, September 11, 9:00 am–6:30 pm

Saturday, September 12, 7:30 am–5:00 pm

Where can I find more information?

The convention website includes your link to online registration, and will be updated often with information on the program, schedule, hotel, and special events; all registration materials and award forms; points of interest about Phoenix and the convention; and, much more!

www.nfrw.org/convention-phoenix



Registration Information

How do I register?

The fastest and easiest way to register is online at nfrw.org/convention-phoenix. Receive instant e-mail confirmation by submitting your e-mail address in your online registration form.

You may also register by fax or mail. A registration form must be completed for each attendee, even those who are only attending meals. To register by fax or mail, please complete all information on the Registration Form included in this packet. Type or print clearly. To receive the fastest confirmation, include your e-mail address on your Registration Form.

Fax your completed Registration Form to:

(443) 524-9358

Or, mail your completed Registration Form to:

NFRW Registration

P.O. Box 12

Barhamsville, VA 23011

Confirmation will be sent by e-mail, fax or U.S. mail. Please allow 7–10 days for U.S. mail confirmations.

If you have questions regarding your registration or if you do not receive your confirmation, contact the registrar at NFRW@epsilonregistration.com or (888) 883-3734, ext. 820, Monday through Friday, between 9:00 am and 5:00 pm EDT. You may make changes to your registration online by following the instructions in your confirmation, or by e-mail or phone, as noted above.

Payment must be submitted with your Convention Registration Form. The NFRW accepts VISA, MasterCard, American Express, Discover and checks for payment. Checks should be made payable to the NFRW. Registrations received by fax will not be processed without complete, valid credit card information for payment.

May I bring a guest?

Yes, guest registrations are available for family, friends and potential new members. Guests follow the same registration schedule and procedure as full convention registrants. Guests who purchase a full convention registration may attend the general sessions featuring key Republican speakers, a workshop and food functions, plus vote in the straw poll. Complete a separate Registration Form for each guest.

How much does the convention cost?

- **Early Registration is \$415.** Ends at 12:00 midnight EDT on July 1.
- **Regular Registration is \$445.** It begins July 2 and ends at 12:00 midnight EDT on August 6.
- **Late Registration is \$470.** It begins August 7 and ends at 12:00 midnight EDT on September 4.
- **On Site Registration is \$585.** After September 4.

Are there additional events I may attend?

Yes! Optional **Campaign Management and Leadership Training Seminars** are available for an additional registration fee of \$99 (boxed lunch and training materials included). The seminars are Friday, September 11, from 8:00 am–3:30 pm and feature top campaign professionals. If you plan to attend one of these seminars, check the appropriate box on the Convention Registration Form and include the additional \$99 cost in your registration fee calculation.

The *Campaign Management Seminar* provides comprehensive training, from putting together a plan to targeting and identifying voters and GOTV. It includes a specialized fundraising section and highlights the latest techniques and tools used to win elections. The *Leadership Seminar* is designed for club leaders and potential candidates, providing training to help prepare you (and your family) for the demands of leadership, and to put your best public face forward, raise money, and communicate with the press and public.

The **Prayer Breakfast** is Sunday, September 13, at 7:30 am. Tickets are available on a first-reserved basis for \$40, as space is limited.

Whom do I call if I have questions?

Registration: Epsilon Registration,
(888) 883-3734, ext. 820

Hotel: J.W. Marriott Desert Ridge, (800) 835-6206

Delegate Classification: NFRW, (800) 373-9688

General Inquiries: NFRW, (800) 373-9688

How do I receive my registration credentials?

Convention registration packets, including credentials and tickets, must be picked up by the registrant in the NFRW registration area at the J.W. Marriott Desert Ridge. See the *Schedule of Events* on page 2 for registration dates and times.



Registration Form

Full Registration

Includes: Opening Event, General Sessions, Saturday/Sunday Luncheons, participation in the NFRW Presidential Straw Poll, Saturday Workshop, Credentials for voting members, Welcome Tote.

Does Not Include: Prayer Breakfast, Hotel Reservations, or Friday's Campaign / Leadership Training Seminars.

Early Registration \$415
Through July 1

Regular Registration \$445
July 2-Aug. 6

Late Registration \$470
Aug. 7-Sept. 4

On Site Registration \$585
After Sept. 4

Single Day Registration

Saturday Events Only \$255
General Sessions, Workshop,
Luncheon, NFRW Presidential Straw Poll

Sunday Events Only \$190
General Session, Networking Luncheon,
NFRW Presidential Straw Poll (voting ends
Saturday, Sept. 12, at 7 p.m.)

Additional Events

Regents Event \$0
Thursday, Sept. 10 (Regents only)

Campaign Mgt. Seminar \$99
Friday, Sept. 11 (optional)

Leadership Seminar \$99
Friday, Sept. 11 (optional)

Prayer Breakfast \$40
Sunday, Sept. 13 (optional)

Guest Tickets

Complete a separate registration form for each guest, even if attending meals only (a copy of this form is acceptable).

Regents Event \$250
Thursday, Sept. 10 (Spouses/children)

Opening Event \$155
Friday, Sept. 11

Saturday Luncheon \$85
Saturday, Sept. 12

Sunday Luncheon \$75
Sunday, Sept. 13

Prayer Breakfast \$40
Sunday, Sept. 13

Contact Information

Registrant Name _____

Name to be Printed on Badge _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-mail _____

State You are Representing (if different from above) _____

NFRW Status

Member Capitol Regent Regent Guest Non-Member

Payment Information

TOTAL AMOUNT: \$ _____

Payment by check/money order (made payable to NFRW)

MasterCard VISA American Express Discover

Credit Card # _____

Exp. Date _____

Name (as it appears on card) _____

Signature _____

Billing Address (if different from above) _____

City _____ State _____ Zip _____

Occupation (required by IRS) _____

Employer (required by IRS) _____

Contributions to NFRW are not deductible as charitable contributions for federal income tax purposes. Corporate, personal and PAC checks are accepted.

How to Return Your Completed Form

BY MAIL:

NFRW Registration

P.O. Box 12, Barhamsville, VA 23011

OR

BY FAX:

(443) 524-9358

Registrations not accepted by phone.

Registration Confirmation

Provide your e-mail address or FAX number, and you will receive a confirmation immediately when your registration is processed. Otherwise, your confirmation will be mailed within 7-10 days. **Confirmation is required to receive your registration credentials on site.** Review your confirmation carefully. If you do not receive your confirmation, please call (888) 883-3734, ext. 820, between the hours of 9:00 am-5:00 pm EDT.

Cancellation Policy

Through Midnight (Eastern) July 30, you will be charged a cancellation fee of 15% of monies paid. From July 31 through Midnight (Eastern) Aug. 25, you will be charged a cancellation fee of 30% of monies paid. All cancellations must be received by the NFRW in writing by mail or fax (no phone cancellations accepted) by Aug. 26. **After Aug. 26, 2015, no cancellation refunds will be issued.** Include your account number as a reference. You must cancel your hotel reservation separately by contacting the J.W. Marriott Desert Ridge, (800) 835-6206.



Elections

For biographies of the Nominees:
www.nfrw.org/convention-phoenix

Nominating Committee Report

In accordance with the NFRW Bylaws [Article VII, Sec. 1], the Nominating Committee, elected by the NFRW Board of Directors, has submitted the report on the Nominees for the 2016-2017 Term of Office. They are:



Carrie Almond
Missouri
President



Becky Johnson
Kansas
1st Vice President



Lynne Hartung
Nevada
2nd Vice President



Eileen Sobjack
Washington
3rd Vice President



Kim Reem
Iowa
4th Vice President



Julie Harris
Arkansas
Secretary



Pam Pollard
Oklahoma
Treasurer

2015 Nominating Committee

- Jody Rushton**, *Texas*, Chair
- Linda K. Smith**, *Kansas*, Secretary
- Michelle Buckwalter-Schurman**, *Illinois*
- Carol Hadley**, *California*
- Roxanne Husmann**, *Washington*
- Elaine Miller**, *New Mexico*
- JoAnn Parker**, *Louisiana*
- Linda Arnold**, *North Carolina*, alternate
- Barbara McMullen**, *Arizona*, alternate

Elections

The delegates to the convention will elect NFRW's national officers for the 2016-2017 term. Candidates will be nominated on Saturday, September 12, 2015. [Article VII, Sec. 1(E)]. The election will be held on the morning of Sunday, September 13, 2015, in accordance with the NFRW Bylaws [Article VII, Sec. 2]. **Picture ID is required to cast a ballot.**

All candidates will be given **two minutes** to address the convention body immediately following the report of the Nominating Committee and nominations from the floor, if any.



Delegate Representation

The apportionment of the delegates to the convention is in accordance with NFRW Bylaws, as follows:

Article III, Sec. 4(B):

A local club shall be in good standing for at least six months prior to the NFRW Biennial Convention [March 11, 2015] to be eligible for representation. The six-month period begins on the date the state president notifies the NFRW President in writing by mail, fax, or e-mail that the local club's bylaws have been approved at the state level and the local club's dues and service charge have been received by the NFRW office. This notification by the state federation president shall be accompanied by the name of the club and the name and contact information of the local club president.

New clubs must be in good standing for at least six months prior to the convention (March 11, 2015) to be eligible for representation.

Article IX, Sec. 3(A):

The voting body of the Biennial Convention shall be:

1. one delegate from each club,
2. five delegates-at-large from each state federation, and one additional delegate-at-large for each 500 members or major fraction thereof in the state federation based on the payment to the NFRW of the current year's dues and post-marked ninety (90) days prior to the convention [June 13, 2015],
3. presidents of state federations,
4. national officers,
5. chairmen of NFRW standing committees, or in the absence of a chairman, the vice chairman of the committee, and
6. former NFRW presidents.

Article IX, Sec. 3(C):

At least ninety (90) days preceding the convention [June 13, 2015] each state federation president shall certify to the NFRW President the names of the local clubs which are in good standing, the number of members in each local club, and the names, addresses (including zip codes, phone/fax numbers and e-mail addresses) of the local club presidents. Only those local clubs certified by the state federation president shall be eligible for representation at the convention.

Continuing clubs (those chartered prior to 2015) are required to pay their membership dues and service charges for 2014 and 2015 by June 13, 2015, in order for their members to be

considered in good standing, thus enabling them to serve as delegates or alternate delegates.

Article IX, Sec. 3(D):

Delegates and alternates to the convention shall be selected in a manner determined by the state federation or local club. The local club president shall send the names, addresses, zip codes, phone/fax numbers and e-mail addresses of the delegates and alternates to the NFRW and state president on credential forms provided by the NFRW. The credential forms must be postmarked to the NFRW and state federation president no later than thirty (30) days prior to the convention [Aug. 13, 2015]. Emergency changes must be forwarded in writing to the NFRW President for her approval and must be postmarked no later than ten (10) days prior to the convention [Sept. 2, 2015].

Article IX, Sec. 3(E):

The names, addresses, zip codes, phone/fax numbers and e-mail addresses of the state delegates-at-large shall be post-marked to the NFRW President by the state president on credential forms provided by the NFRW no later than twenty (20) days prior to the convention [Aug. 23, 2015]. Emergency changes must be forwarded in writing to the NFRW President for her approval and must be postmarked no later than ten (10) days prior to the convention [Sept. 2, 2015].

Delegates and alternates must be pre-registered according to the bylaws. Club delegates and alternates must be certified to the Credentials Committee by August 13, 2015, on the official Voter Certification Form included in this packet or obtained online at nfrw.org/convention-phoenix. State at-large delegates and alternates must be certified by Aug. 23, 2015, on the official Voter Certification Form.

Official Voter Certification Forms must be mailed to:

NFRW, Attn: Credentials
124 North Alfred Street, Alexandria, VA 22314

*The official Voter Certification Form certifies an individual for her proper legal voting status and must be returned in accordance with the bylaws. **However, delegates and alternates must still register for the convention, either online at nfrw.org/convention-phoenix or by using the Registration Form included in this packet. No reservations can be made by calling the NFRW.***

Delegates will be given their credentials at the J.W. Marriott Desert Ridge Resort in Phoenix beginning Thursday, Sept. 10. See the Schedule of Events on page 2 for more information.



Voter Certification Form

For Office Use Only:

This is not a registration form. Use the Registration Form included in this packet to register for the convention.

You must have paid dues for 2015 to your club by June 13, 2015, in order to be a member-in-good-standing and to qualify as a Club Delegate, Club Alternate, State Delegate-at-Large, State Alternate-at-Large or NFRW Voting Board Member.

This form must be postmarked no later than **August 13, 2015**, for Delegates / Alternates and **August 23, 2015**, for Delegates-at-Large / Alternates-at-Large and NFRW Board Members. Delegate, keep a copy and send original to the NFRW. A certification number will be issued to you and sent by e-mail or by postcard.

Send original to: NFRW, 124 North Alfred Street, Alexandria, VA 22314-2011, Attn: CREDENTIALS
Phone: (800) 373-9688 Fax: (703) 548-9836 E-mail: credentials@nfrw.org

Delegate Status

Check the appropriate box:

- Club Delegate Club Alternate NFRW Voting Board Member
 State Delegate-at-Large State Alternate-at-Large Past NFRW President

Contact Information

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone () _____ Work Phone () _____

E-mail _____ Fax () _____

Club Name _____ Club Number _____

Are you a club president? Yes No

Are you a voting member of the NFRW Board? Yes No If yes, position? _____

Signature _____

Club/State President Certification

Club Presidents, certify and sign on behalf of Club Delegates. State Presidents, certify and sign on behalf of State Delegates. Voting Members of the NFRW Board of Directors may skip this section.

I hereby certify that the above-named individual is a member-in-good-standing of the above-named club/state, having paid her 2015 dues, and is qualified to vote at the National Federation of Republican Women's 38th Biennial Convention in Phoenix, Arizona, September 10-13, 2015.

Club / State President's Signature: _____ **Date:** _____



Proposed Bylaw Amendments

Delegates to the 38th Biennial NFRW Convention will consider the following proposed amendments to the NFRW Bylaws.

PROPOSED BYLAW AMENDMENT #1

This proposed amendment to Article IX, Section 1(B), would delete language and add language. Language to be deleted appears as strikethrough and language to be added appears as capitalized italic.

Article IX, Section 1(B):

A call to the Biennial Convention shall be mailed *OR SENT ELECTRONICALLY* to the NFRW Board of Directors and

to each local club president ~~and postmarked~~ at least sixty days prior to the date of the convention.

PROPOSED BYLAW AMENDMENT #2

This proposed amendment to Article IX, Section 3(A)(4), would delete language and add language. Language to be deleted appears as strikethrough and language to be added appears as capitalized italic.

Article IX, Section 3(A)(4):

~~national officers~~ *VOTING MEMBERS OF THE NFRW EXECUTIVE COMMITTEE*

Resolutions Guidelines

1. Any resolution (except courtesy resolutions) to be considered by the NFRW shall be concerned only with matters of national significance and be within the objectives of the NFRW.
2. Resolutions may be submitted by NFRW's Executive Committee, standing committees, state federations and clubs.
3. A resolution sponsored by a club must have been submitted to its respective state federation for approval by the governing board of that federation.
4. A resolution must be submitted by e-mail to NFRW's headquarters and to the chair of the Resolutions Committee at least 30 days prior to the convention (to be postmarked no later than August 13, 2015).
5. Each resolution (except courtesy resolutions) must be accompanied by a fact sheet indicating sources of information and a rationale explaining why the Federation should take a stand on the issue.
6. Resolutions will be distributed to convention delegates the day prior to formal consideration and vote.

Resolutions Committee

Arla Jeanne Murray, *Montana*, Chair
mrcattle@midrivers.com



Optional Tours

The NFRW has arranged for local tour company AZ Trails Travel to provide optional tours of area destinations such as the Grand Canyon, Sedona and Frank Lloyd Wright's Taliesin West.

To access the Tour Options PDF with full details, go to www.nfrw.org/convention-phoenix.



**There's a place for
you at our table.**

**NATIONAL FEDERATION
OF REPUBLICAN WOMEN**

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Alexandria, VA 22314
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